



"... More important than the money, which I need, was the feeling of dignity when my labor – the buckets I harvested – was recognized."

FAIR FOOD PROGRAM IMPACT

CLINTON
GLOBAL
CITIZEN
AWARD

2014

PRESIDENTIAL
MEDAL FOR
EXTRAORDINARY
EFFORTS TO
COMBAT
HUMAN
TRAFFICKING

2015

JAMES
BEARD
AWARD

2016

MACARTHUR
"GENIUS
AWARD"

2017

The Coalition of Immokalee Workers' **Fair Food Program** is a unique partnership that brings together farmworkers, growers, and retail food companies to promote and protect human rights in agriculture through the prevention of modern-day slavery, sexual assault, verbal and physical abuse, systemic wage theft, and retaliation. The Program's interdependent mechanisms, backed by market consequences, work together to create "the new gold standard" for social responsibility in supply chains. In 2020 and 2021, the Program's health and safety protocols expanded to include protections against COVID-19 and heat stress illness. The Fair Food Program is monitored and enforced by the independent Fair Food Standards Council

Since the Program launched in 2011

3,110

farmworker human
rights complaints
resolved through FFP

9,357

violations uncovered
in FFP audits and
addressed
by growers

72,311

farmworkers educated
about their rights in
worker-to-worker
sessions led by CIW

0

lawsuits filed by the
DOL, EEOC, or
farmworkers in class
action litigation for
workplace violations
on FFP farms

17

average number of
days it takes for
FFSC investigators to
resolve a complaint

100%

of all farmworkers on
FFP farms are direct
employees, and their
hours are recorded on
verifiable time clocks

\$36,338,147+

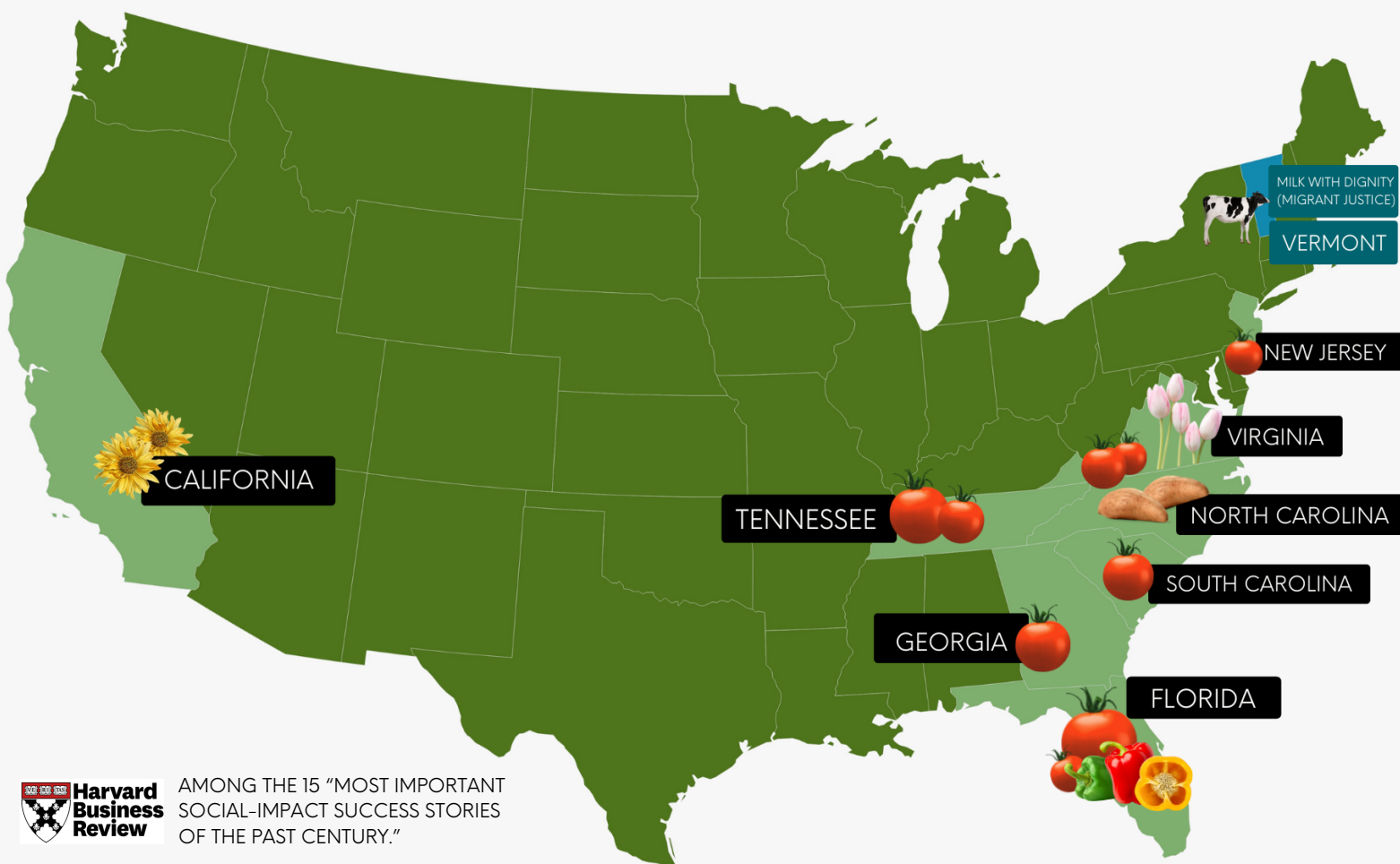
Fair Food Premium distributed to workers as a pay bonus (as of July 2021)



HOW IT WORKS

The Power of Prevention

- 1 Legally-binding agreements with Participating Buyers, creating real market consequences for violations
- 2 A code of conduct drafted by workers themselves
- 3 Worker-to-worker education, empowering workers themselves as frontline defenders of their own rights
- 4 24/7, trilingual complaint investigation and resolution mechanism staffed from start to finish by investigators themselves
- 5 Deep-dive field and farm office audits including interviews with a minimum of 50% of workers



AMONG THE 15 "MOST IMPORTANT
SOCIAL-IMPACT SUCCESS STORIES
OF THE PAST CENTURY."



A "VISIONARY STRATEGY... WITH
POTENTIAL TO TRANSFORM
WORKPLACE ENVIRONMENTS
ACROSS THE GLOBAL SUPPLY CHAIN."



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